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Letter from the Executive Board:

Editor-in-Chief

What a beautiful day with Chaeri Blossoms welcoming you through the roads of flowers!

Greetings esteemed delegates, my name is Iris (Chaeri) Kang and I'm a student studying at Korea International School Jeju Campus. It is my utmost pleasure to serve you all as the editor-in-chief of the International Corps Committee in MUNBANK Summer 2022. I've been involved in the Model United Nations field as a delegate, chair, and secretariat for several years. MUN continues to mean a lot to me since it guided me through understanding the significance of communication and the primary qualities a leader must possess. For beginners, I would like to welcome you all with the brightest smile I can hold on my face because you are the most "potential" ones to influence the community in the most positive way. For the delegates who have been involved in the MUN field for more than a few months, I would encourage you all to challenge yourself to bring yourself up to the next level.

The International Corps Committee is special because it functions in a completely different way from other committees (GA and Crisis). One of the fascinating parts of joining IPC as a delegate is that the delegates represent journalists, rather than a country or a character. Journalists are the primary people who lead the fields of media and journalism, which requires a prodigious amount of professionalism and accountability when interacting with interviewees and the article. Furthermore, the journalists may embed their creativity and opinions in some type of article when it comes to newsletter publication after the conference.

The executive board expects the following 3 qualities for the journalists to develop during and after the conference:

- (1) Impartial Attitude
- (2) Critical Thinking/Analysis
- (3) Accountability

(1) Journalists must never consider their words based on the appearance and the way the delegate speaks/pronounces in the conference. *Integrity* is the heart of a journalist that must never be disregarded. (2) We expect the delegates to experience the joy and harshness of critically analyzing the words of a delegate before writing an article. For example, please consider the policies and past international actions of a country when analyzing the intention of a delegate when delivering specific content. (3) Accountability holds a different definition from Responsibility. It can be defined as the process of accepting the responsibility an individual holds and acknowledging that the implication of an event caused people. Please take a sufficient amount of time thinking about the following 3 qualities.

As an ending note, it is once again my pleasure to serve you all this Summer. I hope you have a meaningful and challenging time, developing your skills and interacting with other journalists.

As always, I will give my all this Summer.

If you have any questions or concerns, please contact:

kitten070713@gmail.com

Deputy Editor-in-Chief

Greetings Journalists!

I am Khadija Zakriya Jamadar, a student from GEMS Millennium and the deputy editor-in-chief at IPC. It is my utmost honor and privilege to welcome you all aboard The International Press Corps at MBMUN 2022!!

As reporters of IPC, you have set upon yourself a duty to resolve a great task, one which shall mold your abilities to be compatible with that of a 21st-century citizen. MUNs are all about meeting new people and being exposed to new ideas and perspectives, that last a lifetime. I assure you that the days you shall spend at the conference shall be very memorable and the lessons you leave with shall transform you, for the better.

To all those in attendance, we urge you to prepare well for the conference in the best interests of yourself and other delegates of the conference. The committee becomes much more lively, vibrant, and smooth when everyone is well-researched and contributes amiably to the discussion happening on the floor.

To all the first-timers on board, do not fret, we all are on the same boat! Remember, no miner strikes gold on their first strike, it takes several cleverly executed strikes to obtain the gold. Delivering your first speech will be the only difficult experience for you, every other time you stand up to speak would feel much easier as you get accustomed to it.

If you have any queries, inconveniences, or requests you would like to address, please do not hesitate to contact us, or the honorable Secretariat, we would be glad to address them.

Here are my contact details:

khadija.zakriya2017@hotmail.com

khadija.zakriya@gmail.com

if you shall have any concerns please do ask out!!

And finally, we are looking forward to meeting all of you at what should be a splendid conference.

#Let's make every moment worthwhile: TOGETHER!!

Committee Introduction:

The International Press Corps consists of journalists and reporters, who each represent news agencies. Rather than representing countries/characters as usually, delegates do, these journalists take on the unique task of summarizing and disseminating news of the happenings of other committees and the conference in its entirety.

Their main focus is to report live through news outlets about individual committees and their activities. It serves as a platform to explore the issues at hand and present them to the masses, of which the content gives the general public their perception of the issue. It is a platform for discussion and encourages transparency.

To add on, media organizations magnify the oppressed voices of the under-represented minorities hence journalists should look into exposing details that otherwise would go overlooked; here reporters can utilize investigative journalism. Due to the vital role of the press, it is important to make sure they get the necessary liberty and freedom.

Agenda Introduction:

This year, the agenda is set as: **Pursuing free press and journalism with transparency.**

For the preceding time around the media, the question regarding transparency in journalism has been posed. There are two dimensions of transparency in journalism: (1) Disclosure Transparency and (2) Participatory Transparency. In the committee, the delegates will challenge themselves by inputting a brief paragraph, proving how they aimed for (1) Disclosure Transparency during their editorial process. Disclosure Transparency can be defined as when news organizations explain the process until the news is produced in the media and the primary purpose of the news production. Subsequently, what are the benefits and cautions when embedding it in the news publication?

Here are the **benefits (R: Reader / J: Journalist / O: Organization):**

- **R:** Build reliability in the point of view of the readers
- **J:** Reflect on the editorial process
- **J:** Evaluate the strengths & weaknesses
- **O:** Increase the reputation of the organization (publication organization)

Here are the **cautions**:

- **J:** If the journalist notices an unprofessional step in the editorial process, the journalist must refrain from submitting the article in google classroom. In this committee, disclosure transparency doesn't mean that the journalist should reveal and explain every single detail of their editorial process. Its other intention is to guide the journalists to overall reflect on their process and doubt if there is any unprofessional step. This committee embraces the journalists to write another paragraph explaining the improvements they can make if there is any unprofessional step they believe they've taken.

The heart of a journalist relies on the integrity they perform during the editorial process and the article publication, to the interaction between the article and the readers. If the readers notice false information written in the article, the publication organization's reputation would decrease, as well as the journalist's. Reputation doesn't solely mean appearance, but it affects the spirit of the journalist. Therefore, to be successful in MB MUN summer IPC, the journalists may possess accountability. Accountability can be defined as the process of accepting the responsibility an individual holds and acknowledging that the implication (mostly harm) from an event caused people. As an ending note, the executive board recommends the journalists take sufficient time thinking about the attitude they must possess to demonstrate the Disclosure Transparency in their articles and accountability throughout the conference.

Key News Agencies:

The Guardian

Established in 1821, The Guardian is an independent, reader-funded news source accessible through newspapers, weekly magazines, and its website. The Guardian covers everything from news to sports to opinions, stating that the stories they choose to cover are only determined by their values. The independent journalists remain uninfluenced by exterior agendas, yielding trustworthy, investigative journalism. Known for exposing the News International phone-hacking scandal, their journalism has proven to be powerful-- even bringing about the downfall of News of the World, the magazine at fault for the scandal. The Guardian is a global organization with teams in the UK, US, and Australia whose mission is to "use clarity and imagination to build hope".

TIME

TIME is a weekly newsmagazine known for its unique annual issues like TIME 100 and TIME Person of the Year. They cover all topics from Politics to Business to Technology. The magazine focuses on storytelling and uses iconic visuals and design to effectively translate information in its articles. Their reporting is factual. TIME Magazine has been one of the most authoritative and informative guides to what is happening in current affairs, politics, business, health, science, and entertainment.

BBC News

They were founded in 1922 as the British Broadcasting Corporation, based in London. BBC News is one of the most well-known news organizations around the world, known for covering European, Asian, African, North, and South American news and affairs. The BBC covers a large range of topics including, sports, politics, lifestyle, and business. BBC is one of the most trusted news organizations in the world and very little to no bias in their coverage. They have multiple outlets, but they are mainly news channels with affiliate channels all over the world.

The Economist

The Economist was founded in 1843. The Economist has yet to fail a fact check. They historically believe in the use of plain language, along with free market and free trade, but remain unpredictable politically, having backed Ronald Regan while opposing capital punishment. The magazine is also written anonymously, keeping the focus on the writing, not who writes it.

USA Today

USA Today presents itself as the center of American conversation with the goal of unifying the nation through its multiple news platforms. They have now made a name for themselves as a high-quality source of factual reporting. With only 40 years under its belt as a news source, USA Today is one of the newer sources, though its unique emphasis on visual storytelling has allowed them to reach seven million daily readers across its website and physical newspaper. They follow proper sourcing guidelines and have yet to fail a fact check.

The New Yorker

The New Yorker is a weekly magazine established in 1925. The New Yorker is “considered by many to be the most influential magazine in the world.” Known for their thorough reporting on general news and politics, humorous cartoons, and cultural pieces. Their discussions on US pop culture and heritage are undoubtedly a contributor to this. The magazine is published by Conde Nast Inc. which also publishes magazines such as Vogue and Vanity Fair, and is owned by The Newhouse family, whose philosophy is to give their editors full creative freedom. Overall, The New Yorker is rated high for factual reporting.

The New York Times

The New York Times is one of the most popular newspapers in the United States, acquiring more Pulitzer Prizes than any other US news source in the process. They cover a huge range of topics from the latest Technology to Business and Health. In 1999 the Columbia Journalism Review called it “the best newspaper”. Though its presence in the US is the strongest, it has grown to be known globally through its website available worldwide and reporting from over 140 countries. In its values and mission, the organization emphasizes truth and integrity through thoroughly-researched and fact-based reports.

China Daily

The China Daily is the only English newspaper present in China, but it also boasts a “high-end” worldwide readership in more than 150 countries. Their focus is mainly on China. The government controls what is printed in order to ensure that all articles portray China and the Communist Party in a good light, and it is speculated that China Daily receives funding from them as well. Their deep ties to the government hinder them from being automatically considered a factual source.

CNN

CNN stands for the Cable News Network. They are a 24/7 news channel. CNN’s reach is not just limited to the US but also around the world. Known as the most widely distributed channel around the world, CNN was launched in 1980. Since then, they have grown to include channels in more than 200 different countries. In recent years, CNN has been called out for overdramatizing the news they cover in order to attract viewers and appease their current ones.

FOX News

FOX News was founded in 1996. They are based in New York and are owned by the FOX Corporation. They cover politics, business, technology, and more. They mainly report on the politics of the United States but also give their input on foreign affairs as well. Fox News has a variety of programs that run on its channel ranging from talk shows to news segments. In 2019, FOX News was the top-rated cable news network, a testament to its massive popularity in the US. FOX News has had its fair share of controversies.

Times Of India

Times of India was founded in 1838 and has since become one of the leading news sources in India. In general, they have a wide variety of coverage ranging from sports and business to lifestyle and technology. They are a daily newspaper, published in English. The India Times mainly covers news from and around India, but they do also cover world news.

Der Spiegel

Der Spiegel is a German news publication known for its aggressive exposing of malpractice. They cover a huge variety of news with over 20 editorial offices around the world. This news organization isn't afraid of exposing secrets if it means giving the people the truth, which they do so through both their newsmagazine and website, without fear of the German government. However, the Spiegel Scandal, when one of their top journalists admitted to having committed grand journalistic fraud, brought broken trust and disreputability which they have since been rebuilding.

Type of Articles:

Beat Article

Beat Article is a specialized factual article. It includes direct quotes (in speeches) from the delegates and its quality may improve when the statistical data functions as evidence. Also, it involves pictures that support the contents and the journalist may use the 3rd person's point of view in writing to maintain professionalism as a journalist.

Opinion Editorial

Opinion Editorial is a specialized factual article. The primary difference with other types of articles is that it includes the journalist's opinion. To maintain the professionalism as a journalist, the journalists may maintain the 3rd person point of view in writing and may receive support using these sentence stems:

- The following evidence suggests...
- One possibility is...
- One might argue that...
- Results/data indicate that...
- This journalist believes...

Interview

The interview is a specialized factual article. It includes the interview questions and the responses directly without paraphrasing. It may involve pictures or statistical data that the delegates may mention in the interview. The journalists may use the 3rd person's point of view in writing to maintain the professionalism a journalist holds.

Report

The report is a specialized factual article. It includes the delegates' arguments and the events that happened in the committee. The journalists may use the 3rd person's point of view in writing to maintain the professionalism a journalist holds.

Feature

The feature is a specialized factual article. The primary difference with other types of articles is that the journalists may embed their creativity into the structure of the article. Some examples of the structures include:

- Poem
- Letter
- Proposal

Journalists may hold a great amount of knowledge regarding the agenda and be cautious to insert the truth in the article.

The journalists may use the 3rd person's point of view in writing to maintain the professionalism a journalist holds.

Key Elements/styles of writing to Consider:

Abbreviations

Only standard and approved acronyms should be used in the articles to represent organizations, agencies, or countries.

For example HK (Hong Kong), UK (United Kingdom), NATO (North Atlantic Treaty Organization), ICJ (International Court of Justice).

Spellings

A spelling error check before submission of all articles before the deadline is highly recommended.

Spacing

Following periods, commas, colons, semicolons, and to separate words one space shall be used.

Percentages

To report statistics in percentage form the symbol should be used compulsorily.

For Example 94.5%

Numerals

Fractions and decimals can be represented through decimal numerals or changed to percentages.

For Example 0.75 or 75%

Roman numerals are to be used when the sources are originally designated to them.

For Example Chapter V of the UN Charter.

Quotations and Quotation Marks

All quoted statements can be incorporated in the sentence written and as per grammar rules should be enclosed inside quotation marks.

Names

All proper names should be capitalized. Verification is obligatory on all named sources.

Currency

All values should be displaced with the appropriate currency symbol.

For Example: \$24,000, ¥2,000, ~~¥~~500,000

All values above one million should be summed up and not represented in terms of zeros.

For Example \$300 Million, B2 Trillion

All values should be in standard measures of acronyms.

For Example, UAE Dirhams should be written as AED and not Dhs.

Indian Rupees should be written as INR, not Rs.

Interview Guiding Questions:

Here are **potential** interview questions you may use or elaborate on:

(We strongly encourage you to create your own challenging and creative questions. You may use these questions but we're trying to provide you with guidance on what those questions might look like.)

- What is the reason that you argued with this statement: (an argument the delegate proposed) during (mod/unmod/GSL + Purpose)? How is the argument related to your country/character's policy/belief?

For EX: What is the reason that you argued with this statement: The gender quota system should be retained during the second moderated caucus for the purpose of discussing the efficiency of current solutions? How is the argument related to your country/character's policy/belief?

- What effects do you expect from the solution you/your bloc suggested in the resolution/directive? How would you describe the difference between the time when the solution wasn't and is implemented?

- If you could describe the agenda in 1-3 words, what would it be? Why?

- What is an impressive argument/solution/discussion you saw in this committee from which delegate? How did it impact your stance or the view on the agenda?

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